

ALF Oregon Class 26 Fellows Biographies



Greg Addington
Executive Director, Klamath Water Users Association

I was born in Reno, NV to parents who are native Oregonians. I was raised and attended school in Eagle Point, OR (in Jackson County). My father is a veterinarian and my mother was a teacher and later a stay at home mom. I have one sibling.

After time at Oregon State University, I graduated from the University of Idaho in 1993 with a BS in Agricultural Economics. I went to work for a national farm cooperative, Cenex, as a sales rep and was based in Walla Walla, WA. From there I took an

opportunity to move back "home" to southern Oregon where I worked a brief stint at a local farm and ranch cooperative before moving on to work for the Oregon Farm Bureau, a statewide association representing and advocating for farmers and ranchers. I spent 9 years with the Farm Bureau in different capacities and ended my tenure there as the Associate Director for Governmental Affairs in Salem where I was responsible for a variety of state and federal natural resource policy issues.

In 2005 I joined the Klamath Water Users Association (KWUA) as the Executive Director. KWUA represents Bureau of Reclamation Contractors who are primarily irrigation districts, and are located on both sides of the Oregon and California border. The Association's membership encompasses nearly 200,000 acres and is home to more than 1200 family farms and ranches. Since joining KWUA, I have worked hard to build non-traditional coalitions in order to enhance the ability of irrigators to stay viable in changing political climates.

I am married to Monica, who works in the admissions department at Oregon Institute of Technology and we have two children, our daughter Sarah is 12 and our son Reese is 8. Hobbies include: driving kids around, golf and fishing.



Don Antonucci
Vice President, Sales, Regence BlueCross BlueShield of Oregon

As VP of Sales, I am responsible for implementing the company's statewide sales strategies and achieving sales results, including business development, customer service, retention and new sales.

Appointed to this current position in 2010, I have more than 15 years of experience in the health insurance industry, and began my career in market analytics for a variety of health plans, including Horizon Blue Cross and Blue Shield of New Jersey. Immediately before accepting the position with Regence, I served as director of sales with WellPoint, Inc. / Anthem Blue Cross and Blue Shield in Maine.

My work in marketing analytics resulted in my authorship of articles in national publications including The Health Care Manager Journal, Marketing Health Services magazine, and Marketing Management magazine.

I have been and continue to be active in business and philanthropic organizations, and today serve on the Board of Directors for the Children's Cancer Association. I received a bachelor's degree in political science from the State University of New York College at Cortland, and a master's degree in public policy analysis and administration from Binghamton University, State University of New York.

I live in West Linn, Oregon with my wife Julie, son Christopher (7 years old) and daughter Ariana (3 months old). Me and my family moved to Oregon in May of 2010, and had previously lived in the Portland, Maine area for 7 years. Favorite hobbies include: golf, running and hiking.

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Gail Baker

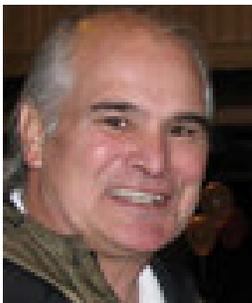
***Director of Corporation Communication & Community Affairs
Portland General Electric***

At PGE, Oregon's largest utility, I direct all branding, communications and community sponsorship efforts, including advertising, customer and interactive communications, media relations, employee communications and investor communications. I am also actively involved in the company's strategic planning efforts.

Since joining the company in 1996, I have helped lead PGE's communications efforts, effectively addressing a number of challenging issues. These include the 2000-2001 California energy crisis, Enron's bankruptcy and most recently PGE's historic proposal to transition the Boardman Plant away from coal by 2020.

In 2006, I led communications associated with PGE's return to independent status and listing on the New York Stock Exchange. Since then, me and my integrated team of communication specialists have helped PGE achieve record levels of customer satisfaction and trust.

Prior to joining PGE, I worked for Banc One Corporation in their National Marketing Division. I have a master's degree in communication from the University of North Dakota. I balance my commitment to managing PGE's Corporate Communications and Community Affairs with being actively involved in the community. I also enjoy hiking, skiing, mountain biking and spending time with my husband, John, and our two children, Cora and Henry.



Tom Ball

Assistant VP, Institutional Equity and Diversity, University of Oregon

Waq'lis'i, my name is Tom Ball, and I'm an enrolled member of the Klamath Tribes, one of nine federally recognized Tribes in Oregon. I'm married to Dr. Alison Ball, a member of the Colville Confederated Tribes, and have 6 children and 9 grandchildren. I am actively involved in both my home tribal community and my wife's as well. We travel frequently to participate in ceremonies, pow wows, feasts, and gatherings of any kind in tribal communities throughout the Northwest.

I received a Bachelors in Education from Oregon State University in 1977 and earned my Ph.D. in Special Education and Rehabilitation in 1998 from the University of Oregon. I am a former Chairman of the Klamath Tribes, and also served two terms on the Klamath Tribal Council. A former Health Planner for the Klamath Tribes, I also worked for 10 years for the Northwest Portland Area Indian Health Board as Director of the Health Careers Opportunity Program, where I won an award for Administrator of the Year from the National Indian Health Board.

Prior to this I was a teacher and counselor for Lincoln County School District. In 1993, starting as a research assistant I worked my way up to Research Associate at the Oregon Social Learning Center, where for thirteen years I pursued my research passion for studying the effects of Historical Trauma and Unresolved Grief on First Nations peoples.

In addition, I was co-PI on a large research grant, the Indian Family Wellness Project, and PI on several smaller grants. I started the Native Research Team, which grew into a Native Research Center at OSLC. I have co-authored three articles on Tribal Participatory Research, wrote a chapter for a textbook being used at the UO College of Education, served as a Board Member of the Native Research Network, and served on a National Indian Research Task Force for NIH.

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Mick Beach
COO, Neighborworks Umpqua

I was born in Paterson, New Jersey, the third son to a working family. Before I was a year old, my family moved to the mid-Hudson Valley in New York, about an hour north of "The City" and Jersey City where my folk's family all lived. I grew up trained as a cabinet maker in a family business in Montgomery, a small farming town a couple miles from Walden, my home town. Just out of high school, I spent some time traveling North America, landing in Roseburg in 1974 where I met my wife Kelly. After several years planting trees and working on a cadastral survey crew, and then running a cabinet shop/antique restoration company from our small farm, I returned to school intending to study furniture design. Needing to support my family, I adjusted my plans and took a job with the Douglas County Planning Dept as a technician with an AS in General Studies. I took a lead role in developing and coordinating the county's Northwest Economic Adjustment Initiative, part of President Clinton's Northwest Forest Plan. After nine years with DC Planning and five years as City Planner for the City of Myrtle Creek, I accepted a position with Umpqua CDC in 1998 making me the fourth staff person. In 2009, I assumed the role of Chief Operating Officer, responsible for a staff of forty-five. Umpqua CDC launched Heartwood Resources, a used building materials and deconstruction contracting service in 2002 (a project I carried from concept), and our own property management company in 2007. I provide oversight for both affiliate companies as well as for the general operations of Umpqua CDC. My main focus over the years has been on local economic development issues and community based approaches, including the developing and oversight of Heartwood ReSources, Think Local Umpqua, and the Umpqua Basin Economic Alliance.

Kelly and I have four children and five grandchildren. We've been restoring our home built in 1928 for twenty six years where we enjoy entertaining friends and family. I enjoy meaningful civic engagement, home repair/yard work, traveling and music. My mother kept me focused on playing instruments while growing up and have been a performing guitar player since my teen years. My love for urban based Funk, Blues and R&B has never diminished, and performance is something I believe everyone should experience. I play with three bands that take different approaches to exploring these genres.

Jeff Cogen
Chair, Multnomah County Commissioners

My wife Lisa and I moved to Portland in 1992 when we fell in love with Multnomah County's natural beauty and strong sense of community. We live in northeast Portland with our two children, 11-year-old Alex and 12-year-old Johanna.

Social responsibility has been a guiding ethic in my professional life. I founded the Portland Pretzel Company and built strong relationships with local vendors. The Portland Pretzel Company was the first certified organic bakery in Portland and when the time came to hire full-time employees, I made sure the company paid for their health care.

My advocacy for the well-being of local families led me to the Multnomah Commission on Children and Families, where I served as communications director. I later joined the board of the nonprofit volunteer group Hands On Greater Portland and was elected board president. Under my leadership, Hands On Greater Portland became a strong, thriving organization that continues to do important work for our community.



In 2003, I was named chief of staff to City Commissioner Dan Saltzman. I played key roles in creating the Children's Investment Fund, building the new Rosa Parks Elementary School in North Portland and positioning Portland as the international leader of the green building movement.

I was first elected to the Multnomah County Commission in November 2006 for a four-year term. In 2010 I won election to a four-year term as County Chair. Since my election, the county has achieved a list of successful initiatives of which Multnomah County taxpayers can be proud. These include a new library in North Portland's Kenton neighborhood, long overdue reforms to the Business Income Tax, growing fresh food for the Oregon Food Bank on surplus county land, and crucial efforts to support returning veterans.

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Peter Cornelison

President, Hood River Valley Residents Committee

I was born in San Francisco, CA in 1951 and am the oldest of four children. Both my parents were westerners but within 3 years, they had moved back to Ohio for my father's employment as a sales engineer. I grew up in rural/suburban NE Ohio.



I graduated from the University of Oregon in Community Service and Public Affairs in 1976 and worked for Mercer Industries out of college. In 1979, my father offered me a sales and marketing job with a manufacturing business, Condar Company, he was starting back in Ohio. I hated to leave Oregon but said I would try it for 1 year. I spent the next 21 years back east eventually becoming the President of the firm and selling it in 1996.

During this time, I founded Headwaters Land Trust to preserve the rural beauty of Northeastern Ohio. It is now part of the Western Reserve Land Conservancy. I also served two terms as a council member on the Hiram, OH city council.

I returned to Oregon in 2000 settling in Hood River where I enjoy windsurfing, kayaking, biking and skiing. In 2003, I accepted a part time position with Friends of the Columbia Gorge doing community outreach and organizing which I hold today.

I am the current board chair of the Hood River Valley Residents Committee, a non-profit group that seeks to preserve the rural quality of life in the Hood River Valley. We sponsor an annual bike ride called the Hood River Harvest Ride every September, which I initiated. I am also on the board of the local Waterfront Community Park Association.

In 2000, I was re-married to Jill Kieffer, an OB nurse, yoga instructor and a Canadian. We live in a cute 1930's period house in the "Heights" of Hood River with a nice garden.

Brett Costley

Senior Client Application Engineer, Intel

I was born and raised in Covington, Georgia. My father worked at a local auto parts store which was founded by my grandfather. My mother was a homemaker until all the children left home. She worked as an elementary school teacher's assistance after that. Both are now retired.

I went to Georgia Tech where I completed Bachelor's and Master's degrees in Electrical Engineering. I was a member of the Pi Kappa Phi fraternity and was a representative to the student government and a board member of the Student Foundation (a grant making group associated with and partially funded by the Alumni foundation).



After graduation in 1991, I moved to Houston, Texas where I worked for Compaq Computer Corporation for about 6 ½ years in R&D and in desktop computer validation and design. I met and married my wife there. In 1997 we moved to Oregon so I could work for Intel. After a brief transition time in Hillsboro, we moved to Vernonia.

While living in Vernonia, I became involved in city government, first in the planning commission and then as a city councilor. I was also on committees such as budget, public works, and parks. Currently I'm involved with the school district. I was a member of the first cohort in Vernonia for the Ford Institute for Leadership Program and was a community trainer for the second and third cohort. I am also a graduate of the Pacific Program.

My wife and I have two children, a ten year old daughter and eight year old son. We keep chickens and have a large garden and greenhouse. I enjoy hiking and backpacking and have been a home brewer for many years. I also brew beer occasionally for a local restaurant.

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Lisa Dunlap
Director of Internal Audit, NW Natural

I was born in Portland as a 6th generation Oregonian and 4th generation Portlander. Much to the disgrace of my OSU Beaver parents and grandparents, I attended the University of Oregon, where I received a BA in Accounting in 1997. I have always enjoyed international travel and spent 6 months abroad in Denmark during high school, a term of college in Mexico and traveled in Australia for vacation. After college, I spent a month traveling throughout Ecuador and Colombia before beginning my external auditing career with Arthur Andersen. I worked in both the Portland and Sacramento, California offices of Arthur Andersen before joining NIKE's internal audit function. After four years, I left NIKE to regenerate the internal audit function at Tektronix, which had been outsourced. My duties also provided me the opportunity to travel to China, Singapore, Korea

and parts of Europe.

In 2007, I accepted a position with NW Natural's internal audit function and in 2010 I was promoted to Director of Internal Audit. This role and the company have been rewarding in many unexpected ways. I appreciate the sense of community working for a 150-year-old local company holds. The energy industry is fascinating and far more complex than I could have imagined, providing new challenges daily.

Over the past few years, I have been actively involved in (and have served on the Boards of) the local chapters of the Institute of Internal Auditors and the Association of Certified Fraud Examiners. In addition, I was a Board member for a local credit union and served as a "personal shopper" and fundraising volunteer for Dress for Success of Oregon. I met my husband, Ryan, in college, although we did not get married until 2005. An avid Duck fan, he is a Senior Manager at Moss Adams (public accounting firm). In August 2009, our precious baby boy, Connor, was born. Prior to the birth of our son, my hobbies included home remodeling, gardening, exercising and salsa dancing. However, as all working parents understand, many hobbies temporarily fly out the window (for 18 or so years) as you adjust to life with children and attempt to spend as much time as possible with them.

Irene Heng
***Strategy & Business Development Principal
PacifiCorp***

I was born and raised in Malaysia and came to the United States to further my tertiary education in 1989. I am part of the first generation in my family to get a college education. I received my Bachelors of Science in Business Administration with a minor in Computer Science from California State University, Chico in 1992 and moved to Portland, Oregon the summer after graduation. I received my Masters in Business Administration from Utah State University, Logan in 2002, while working full-time with PacifiCorp.



I began my career in Public Accounting in 1992 and spent four years in public accounting prior to joining PacifiCorp. I joined PacifiCorp as part of the organization's compliance taxation team in 1996. Attracted to learning how the electric utility markets work, I made the transition to implement PacifiCorp's participation in several western state customer choice pilot programs in 1997. It was in this capacity that I got to fully interact with several large commercial utility customers on behalf of PacifiCorp and enjoyed the opportunity to work with PacifiCorp's customers.

Having the customer's perspective in mind, I then moved into PacifiCorp's Business Planning department in 2000. Managing the business planning process for the company provided me a full flavor of all the issues that the company faced. In 2006 I took a principal role in Strategy and Business Development for the company to address the company's needs to procure affordable renewable energy to benefit PacifiCorp's customers. Since then, I have enjoyed interacting with landowners and the communities we serve, contributing to the addition of affordable renewable generation to PacifiCorp's generation portfolio.

My husband, Dominic, is the Finance Manager at The Vancouver Clinic in southwest Washington. We have two children. Our daughter is eleven and our son is almost a year old. In order to shorten my husband's commute to work; we became residents of Camas, WA in 2005 after living in Tigard and Beaverton for over 13 years. My hobbies are hiking, swimming, bicycling, volunteering and participating in our daughter's competitive swimming pursuit.

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José Ibarra
Chair, Oregon Commission on Hispanic Affairs

I am a graduate of the University of Oregon and also served our nation as a United States Marine. I am proud of my work as a farm worker, enduring the demanding physical work the harvest of America's food requires. In addition, I also worked as a reforestation worker, a tree planter, a thinner, and a wild land firefighter in many states. I am not a stranger to the dedicated work of fast food restaurants.

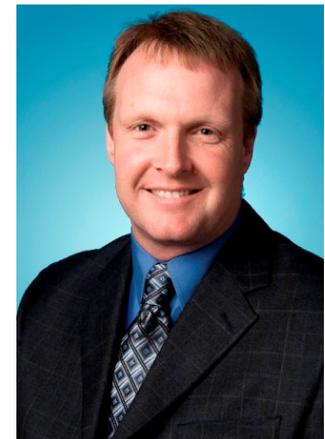
I am an experienced civic-relations professional with strong community relations and business management expertise. I spent six years as a bank executive in Oregon. As a civic leader, I have always worked to engage communities in public decision making processes, particularly in projects with potential to affect its citizens. At the pleasure of Oregon's Governor, I have served on the Oregon Commission on Hispanic Affairs since 2002 and was elected Chair in April 2008. I provide leadership for the Commission and oversee its efforts in community relations and civic engagement opportunities.

I have been named one of the most committed Latino leaders in the State of Oregon. I currently serve as the Chair of the United States Council on Latino Affairs and the Oregon Commission on Hispanic Affairs. Most recently, I founded Ibarra Consulting, a community and public engagement firm.

Elliot Mainzer
Executive VP, Corporate Strategy, Bonneville Power Administration

I grew up in San Francisco, California. My father was a physician and my mother was an all-star volunteer and fundraiser at my schools. From an early age, I was exposed to music and travel, both of which have become life-long interests.

I went to college at UC Berkeley and majored in Geography. During my junior year I spent a semester in India where I was exposed to the challenges of building big infrastructure projects in developing countries. I completed my Bachelors degree in 1989 and spent a good portion of my first couple of years after college traveling, including a return to South Asia, trips to Chile, Australia, New Zealand, and a summer in Lesotho and South Africa. The common theme of my travel was an interest in energy and the environment.



In 1995, after a few years working as a researcher at the UC Berkeley School of Public Health and playing a lot of jazz saxophone, I decided to get serious about my career interests and enrolled in the Joint Business and Environment Program at Yale University, receiving MBA and Master of Environmental Studies degrees in 1998.

Upon graduation, I spent the summer on the transcontinental railway, traveling from Moscow to Lhasa, Tibet, and then showed up in Houston to work for Enron. Like many others, my time at Enron ended in unemployment, but it exposed me to the insides of the US electricity industry. I also furthered my growing interest in domestic renewable energy development by establishing Enron's Renewable Power Desk which unfortunately went down with the rest of the company in 2001.

Following Enron, I returned to the public sector and joined the Bonneville Power Administration (BPA). During my 9 years at BPA, I have enjoyed a fascinating run of management and leadership opportunities from trading floor manager and manager of transmission policy to my current role as Executive Vice President of Corporate Strategy. My principle focus has been to lead the agency's efforts to integrate large amounts of wind energy into the Federal Columbia River Power System.

I am married to Margaret Pedersen, a Portland native and fellow BPA employee, and have twin two-year old sons, Matt and Ben. During nap hours, I try to sneak in a few pages of reading on economics and history, play some music or go hiking.

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Chris Maples
President, Oregon Institute of Technology

I was born in Nashville, Tennessee, but spent most of my childhood in Georgia (Athens and Carrollton). My father was the first in his family to attend college, even though he was a high-school dropout. He eventually (through a very circuitous route, beginning during his childhood in Missouri) became a biology professor at West Georgia College in Carrollton, Georgia. My mother spent most of her adult working life as a legal secretary.

I almost dropped out of high school, and eventually did drop out of college when I joined the US Army. I spent one year at the Defense Language Institute, during which time I studied the military's version of Korean, followed by a year in South Korea and a last year stateside. I re-enrolled at West Georgia College, completed a BS in geology (math minor), then completed a PhD at Indiana University in geology/paleontology (biology minor) in 1985. When I graduated from IU, the professorial job market in paleontology was fairly competitive, so I spent the first two years in temporary faculty positions at the University of Wisconsin, Madison and at Clemson University. Eventually, I found myself at the Kansas Geological Survey (part of the University of Kansas), where I did research, mapped rocks, and got my first experience in a supervisory position. This was followed by a three-year rotator position (as opposed to lifer positions) at the National Science Foundation in the DC area. Thirteen years after receiving my PhD from Indiana University, I returned as department chair in Geological Sciences.

Doubtless, I could have stayed at IU as department chair and professor, but I really wanted more of a challenge in my career. So, after five years at IU, I relinquished tenure and became the vice president for research at the Desert Research Institute (a non-teaching unit of the Nevada System of Higher Education). After five years at DRI, I realized that I missed students, so I came to Oregon (2008) to become president of the Oregon Institute of Technology. I have been married to Sara Marcus for 15 years. I have three grown children (in Kansas and Michigan) with my first wife, and I now have a one-year-old grandson. When I'm not working on things related to Oregon Tech, I ride a motorcycle, ski, attend various sporting events, and still do a very minimal amount of work related to geology and fossils.



Alberto Moreno
Executive Director, The Oregon Latino Health Coalition

The Oregon Latino Health Coalition is a statewide organization whose mission is to eliminate health disparities for Latinos in Oregon. As the Executive Director, my focus is on addressing longstanding health inequities for Latinos in Oregon through policy and systems reform.

I also worked as the Migrant Health Coordinator for the Office of Multicultural Health and Services for ten years. As the Migrant Health Coordinator, my role was to seed new Migrant Health Centers throughout Oregon. To date I have been instrumental in starting three new Migrant Health Centers in Oregon with over \$3.9 million leveraged on behalf of Migrant and Seasonal Farm workers.

I began my career in Migrant Health when I founded a Community/Migrant Health Center in Southwest Washington and later became the Health Services Director with Sea-Mar Clinics. I have also worked on various initiatives including development work related to starting a Human Rights Commission and I continue to work to secure prenatal care access for unqualified immigrant women in Oregon.

I drafted and brokered a Bi-National Health Accord between Mexico and Oregon. Additionally, I am a founding member and the past Chair of the Oregon Latino Health Coalition, Board Member of United Way, Board Member of CASA and Co-Chair of the Latina Maternal and Child Health Taskforce and past President of the Oregon State Hispanic Employees Network. I have also worked as a bilingual, bicultural child and family therapist for over 12 years.

I am a native of Durango, Mexico and am bilingual and bicultural. I received my BS in Psychology from the University of Illinois at Urbana-Champaign. I received my MSW from the University of Illinois-Jane Adams.

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Marilyn Morton

Manager, Monmouth-Independence Chamber of Commerce

I am a very happy resident of Independence, Oregon. In 1990, we moved with intention to a small town so one parent could stay home with the children. We looked for a place with a smaller school system, somewhere we could get civically involved. All goals were met in Independence.

I have three great and completely unique children. The child of my youth, from an escape-driven marriage, is a natural with special needs. The first child with my husband is introspective. She has degrees in forestry and community education and teaches energy conservation to low-income families. Our son, a senior at U of O, is in theater arts. He discovered a love for writing, and won the 2011 "New Voices" playwriting competition at the university.

My own formal education never came to fruition. I left home at 17 and soon my main focus was raising children. But I have enjoyed a great casual education. I play piano and taught it for 10 years; operated a large and successful volunteer reading program in our elementary school for 20 years; served on the City Council; created and ran a retail training academy for at risk youth; served as band booster president for 8 years; coordinate a large community festival; founded a successful community Ghost Walk, now in its 10th year; and am a graduate of the Ford Leadership Institute and facilitator of two cohorts.

I am now managing our Chamber of Commerce which has struggled for years. The accumulation of wisdom of my casual education is priceless, and I love the work.

I enjoy quirky travel, speaking in front of groups, doing crosswords in ink and being proud of my children and my community.



Mac Prichard

President, Prichard Communications

I own and operate Prichard Communications, a public relations and social media agency based in Portland, Oregon that works with philanthropies, non-profits and public agencies across the country.

Previously, I was communications director for Reclaiming Futures, a national program that improves drug and alcohol treatment for teens in juvenile courts in 17 states. I was also a spokesman for the Oregon Department of Human Services, a speechwriter and deputy legislative director for former Oregon governor John Kitzhaber, and a Portland City Hall spokesman for Earl Blumenauer, now a Member of Congress.

Prior to moving to Oregon in 1991, I lived in Massachusetts where I was legislative and media relations director for the state Office for Refugees and Immigrants, the first public information officer for Boston's "Big Dig," and a researcher in former U.S. Rep. Joe Kennedy's first Congressional campaign. Previously in Boston as a staff person with the Unitarian Universalist Service Committee, I helped organize and lead four Congressional fact-finding trips to Central America. I was also a senior researcher at the Council on Hemispheric Affairs, a non-partisan human rights group in Washington, DC, that monitors US-Latin American policy.



I have a master's degree in public administration from Harvard University and a bachelor's degree in political science from the University of Iowa. I live in Portland with my wife Kris Swanson who operates an editorial business specializing in foreign-language textbooks. My hobbies and interests include cycling, reading, politics, and history.

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Traci Rossi

Dreamer School Director, "I Have a Dream" Foundation – Oregon

I have worked in the education sector at the intersection between education and community for most of my entire 18+ year career. I joined "I Have a Dream" Foundation – Oregon in August 2010 as the Dreamer School Director after the organization launched a bold new initiative to adopt an under-performing elementary school, provide social services and wrap around support, to boost academic outcomes and increase college graduation rates for the each one of the Alder students. Prior to joining "I Have a Dream", I was the director of admission and financial aid at Catlin Gabel School in Southwest Portland from 2008-2010, and served as the assistant director of admissions from 2003-2008.

Prior to my admission role at Catlin, I spent time at home raising my children and prior to that worked in the non-profit realm. I served as Portland Program Director of the Summerbridge program which provided both summer and year-around wrap-around services for low-income students, was a Northwest Program Coordinator for the Multicultural Alliance at Catlin, and was an independent contractor and volunteered with organizations such as Mathematics, Science Engineering Academy (MESA), Saturday Academy, and Girls Scouts of America - Columbia River Council.

I earned my B.A. from Catholic University in Washington, DC, and was born and raised in Portland, Oregon. I am married to Michael Rossi who among other things spends his days as a software consultant at Axiom, Inc. We are the proud parents of two children: Ally, 14 and Joshua, 11.

I am passionate about achieving equity in education, reducing economic and educational barriers for those with limited resources, hiking in the gorge, cooking on Sunday afternoons and spending any and all of my free time with my family traveling walking our French Bulldog Bruno and laughing with extended family and friends.



Jon Ruiz

City Manager, City of Eugene

Though I didn't know it at the time, the second best decision I've ever made was choosing the Lassie coloring book over Bugs Bunny. By the time I finished adding color to the story, I too wanted to be a forest ranger, following in the footsteps of Lassie's dad. Some years later I read in a magazine that forest rangers often began as boy scouts, so I joined and attained the rank of Eagle. When I began scouring the library for the best forestry colleges, I was led to Colorado State University following graduation from high school in Los Angeles. During the first week of school, I met Barb, my future wife, and we have remained best friends and committed partners for over 30 years.

After attending college on an Army ROTC Scholarship, I was commissioned as a second lieutenant upon graduation and headed to Europe for a 3 ½ year tour in the Netherlands and West Berlin, before the Wall came down. Barb and I ate our way through many European cities, enjoying the caloric impunity of youth as well as the history and culture of the continent. My military duty as a Signal Corps officer supported US Cold War policies. I retired from the Army as a Colonel after 21 years of active, reserve and National Guard duties.

In 1988, I completed my MBA at the University of Colorado. With little hope of pursuing a career in the deflated forestry industry, I changed courses. My choice to start with an internship, and eventually a permanent job, with the City of Fort Collins, Colorado, awakened, and solidified my passion and calling for local government management. After seven years with the City of Fort Collins, I began as Ogden, Utah's Public Works Director one month before the announcement of the 2002 Salt Lake Winter Olympics. Helping prepare Utah and Ogden to welcome the world to its spectacular outdoor setting was a once-in-a-career opportunity. There, Barb and I enjoyed camping, hiking, cross-country skiing, mountain biking, travel and hosting international exchange students.

Following five years as Public Works Director and Assistant City Manager in Fresno, California, I was appointed City Manager of Eugene, Oregon, in April 2008. I thoroughly enjoy exploring and expressing leadership as CEO of a talented team of 1,500 employees, building community culture, balancing within a challenging political environment, and finding refreshing ideas in the collective wisdom of diverse individuals assembling in new ways. The forests and rivers in and around Eugene satisfy Barb's and my need for nature. Our 1947 cottage fixer-upper affords us ample opportunity to learn new skills. In our free time, we garden, cook, read, entertain, and enjoy sitting on the deck with our cats and a glass of wine.

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Tricia Snell

Executive Director, Caldera

I was born and raised in a small town on the north shore of Lake Ontario, Canada. My British mother was a musician and teacher, and my Canadian father worked at a factory. I have three older brothers and two older half-brothers. My son, Lucas Biespiel, is a musician and student at Berklee College of Music in Boston. My husband, Dave Clingan, owns Crossroads Music in Portland and is a counselor at Lincoln High School.



Caldera's blend of arts, nature, and youth programs means I am constantly immersed in the issues dearest to my heart. I possess a passionate belief in the power of creativity and a varied background as a writer, musician, teacher, environmental advocate, and arts administrator. For five years prior to Caldera, I was a music teacher, and for the eight years prior to that, I was executive director for the Alliance of Artists' Communities, an international network of artists' residency programs. During that time I wrote the book/directory *Artists Communities* (Allworth Press, 1996/2000) and organized two symposiums, personally transformational for me, whose missions were to restore creativity as a priority in public policy, cultural philanthropy, and education.

I am a fiction writer, once received a PEN Syndicated Fiction Project award, and I sometimes review books for *The Oregonian*. I've taught writing at the community and university levels and currently teach a course in Arts Administration at Portland State University. I'm a flute & recorder player. I hold a Masters of Fine Arts (MFA in Creative Writing) from George Mason University in Virginia, and a flute performance degree (ARCT) from the Royal Conservatory of Music, University of Toronto, Canada.

Tricia Tillman

Administrator, Oregon Health Authority – Office of Multicultural Health

My personal narrative begins two generations ago. My maternal grandparents met in Portland after both of their families moved here in the 1920's. My grandmother was White and Sisseton-Wahpeton Sioux, and my grandfather was Pennsylvania Dutch. My mom has lived in Portland all of her life, save 10 years in southern California. My dad, who was African American, grew up in the 9th Ward in New Orleans, LA and lived most of his adult life in Los Angeles. I was born in Inglewood, CA, the second child of their marriage. When they divorced, my mom raised my brother and me in Portland across the street from my grandparents.



After graduating from St. Mary's Academy High School, I attended Catholic University of America in Washington DC. In 1992, I received my BA in Political Science. After college, I served with the Jesuit Volunteer Corps for one year in Tucson, AZ. I stayed in Tucson for 4 more years and worked in community-based health and human services organizations. A Martin Luther King Fellowship from Boston University and a public health fellowship from the Congressional Black Caucus Foundation helped me achieve my Master's degree in Public Health in 1999.

In the first days of 2000, with cheap airfare due to the Y2K scare, I moved back to Portland to work at Multnomah County Health Department. Two of my achievements were launching the county's Health Equity Initiative and the African American Sexual Health Equity Program to support community and agency leaders and elected officials to address health inequities experienced by communities of color, immigrants and refugees. For the past two years I have served as Administrator of the Office of Multicultural Health and Services in the Oregon Health Authority. With an incredible team, we have elevated the mandate for health equity in Oregon's health care reform efforts, increased funding for culturally specific community organizations to promote health and well being, created opportunities for diverse health professionals to serve in policy leadership roles, and advanced the creation and implementation of policies that promote equity in health and human services.

In addition to work, I thoroughly enjoy hounding my 12-year old son, Aidan, about his grades and cheering for him when he plays soccer, basketball, and lacrosse. With four generations of my family having availed themselves of the many offerings of Portland Parks and Recreation, I am pleased to be a Community Advisory Board member. When I can find time, I enjoy dancing (salsa and zumba, in particular), hiking, reading, skiing, and supporting urban farming.

ALF Oregon Class 26 Fellows Biographies



Anne Udall
***Vice President of Professional Development
Northwest Evaluation Association (NWEA)***

I was born in Tucson Arizona and consider myself, first and foremost, a desert rat. I have five brothers and sisters, one stepbrother and a whole lot of extended family members. I describe both of my parents as remarkable individuals. My mom was a pilot, an artist, a Peace Corp volunteer, a maverick. My dad was a public servant for most of my life.

I moved to Portland a little less than a year ago from Charlotte North Carolina to take a position with Northwest Evaluation Association (NWEA).

NWEA is an educational services organization, best known for its interim assessment, MAP. My main responsibility is to build out the Professional development side of our organization.

I am an educator by training, and have all my degrees in education, including a PhD in gifted education. My experience in education includes the roles of teacher, staff developer, program director and an assistant superintendent. For ten years, from 2001-2010, I was the Executive Director at the Lee Institute in Charlotte North Carolina where I was very engaged in strategic planning and community engagement. And in a wonderful synchronistic world we live in, I ran the Charlotte Region Chapter of ALF, yet never went through the program.

My partner, Tillie, is retired and has never lived outside of the South until our move to Portland. Her eyes are often wide and full of bemusement as she learns to love the NW. We are very happy here. Tillie is the love of my life, followed closely by Jack our Jack Russell (creative, huh?). Tillie would say she is second on the list.

I work way too much (work is probably my drug of choice); I love to travel, read, spend time outside in a variety of pursuits, always have a knitting project going, movies, talking politics, shopping (being honest here), and hanging out at home.



Jenny Ulum
Director, Public Affairs, PeaceHealth

I am the director of public affairs for PeaceHealth, a health care system operating in Oregon, Washington and Alaska. This is my second stint with PeaceHealth; from 1987 to 1995 I was the executive responsible for community and government relations at Sacred Heart Medical Center in Eugene, which is part of PeaceHealth.

In 1995 I left to found The Ulum Group (now Vox Public Relations Public Affairs), which grew to a 17-person firm with annual revenues of nearly \$2 million and offices in Eugene and Portland. I sold the firm in 2008 and returned to PeaceHealth in my current capacity, where I am focusing on health care reform implementation.

My career began as a legislative aide in the 1979 Oregon Legislature, and I have also worked in public relations for the University of Washington Health Sciences Center and Bellevue (Wash.) Public Schools. I specialize in managing communications for complex issues, particularly in the public policy arena.

I have served as board chair for the Eugene Area Chamber of Commerce, and am past president of the United Way of Lane County board of directors. I was president of the Greater Oregon Chapter of the Public Relations Society of America in 1998, and will serve a second term beginning fall 2011. I am also on the boards for the Relief Nursery, Springfield Education Foundation, University of Oregon Alumni Association and Oregon Public Broadcasting.

My undergraduate degree is in communications and sociology from Linfield College, and I have a master's degree in journalism from the University of Oregon. I am accredited in public relations.

I am married to Dr. Tim Gleason, dean of the University of Oregon School of Journalism and Communications. I have one daughter, Margaret, who is 12.

ALF Oregon Class 26 Fellows Biographies

Nick Walrod

Farmer, Dancing Moon Farm

I am a farmer, husband and father of three small children. My wife Kristin and I run Dancing Moon Farm, an organic vegetable and flower farm on the West side of Hood River. Dancing Moon Farm started in 2005 and provides organically grown vegetables to local families through a moderately sized CSA, a Hood River Farmers' Market and to area restaurants and caterers. The flowers are purchased locally for events and sold into the Portland area via a wholesale market and a Farmers' Market.



Before moving to Hood River to farm, I was a Senior Analyst at Arnerich Massena & Associates. Arnerich provides investment consulting services to foundations and endowments, corporations and high net worth individuals on the west coast. While at Arnerich, I spearheaded an alternative asset (private equity and hedge funds) team. I served on several private equity advisory boards around the globe: AXA-AIG Europe Select Private Equity Partners (based in London); Sovereign New Millennium Fund II (headquartered in Denver); and EuclidSR Partners (based in New York). In my position with AM&A, my primary responsibility was interviewing & evaluating investment managers and distilling their philosophy and competitive advantage in due-diligence reports.

I am a family advisor to the Gray Family Fund at the Oregon Community Foundation. The Gray Family Fund is deeply involved in Environment Education and in the past did significant work around Measure 37 and Land Use Planning. Currently, the Fund is designing philanthropic initiatives around Land Trust support, Community College scholarships, Latino leadership and Geography education. I serve on the Board of Governors of the Pacific Northwest College of Arts and am the Chair of their Investment Committee. I am a founding Board member of the Gorge Grown Food Network (GGFN). GGFN works on a range of region food systems issues in five counties in the Gorge in both Oregon and Washington. I am also a founding Board member of Oakland Leaf, an organization dedicated to cultivating community transformation through creative education for youth and families in Oakland, California.

I was born and raised in Berkeley, California. I received my liberal arts education at Duke University. I graduated with an AB in Public Policy Studies with an emphasis in Arts Policy. While at Duke, I played on the tennis team and participated in the NCAA National Championship in 1995. After graduating for Duke University, I attended Ecole Supérieure de Cuisine Française – Ferrandi, a culinary school in Paris, France.

Dan Field

Director, Community Benefit and External Affairs, Kaiser Permanente



I arrived in Oregon to attend college at age 17 and have never looked back. While I was born in San Francisco and raised in the Bay Area, I've spent my entire adult life here and proudly consider myself an (honorary) native Oregonian. I was drawn to Oregon by the political science program at Willamette University. While a junior there, I interned across the street at the State Capitol for a young legislator named John Kitzhaber. After graduation in 1984, I continued to work at the legislature until heading off to law school at the University of Oregon, where I graduated in 1990. Like many of us, my career unfolded in an entirely different direction than I had planned. While I intended to specialize in local government law, I've instead spent the last 20+ years working in health care. After a post-law school stint working for Vera Katz in the Oregon House, the election of 1990 brought a change of party leadership and I was soon looking for work.

I joined the Oregon Association of Hospitals as public policy director. While there, I had the opportunity to work with rural communities (and their hospitals) across the state. Nine years later I had risen to VP/General Counsel and was looking for a new challenge. At the peak of the dot.com heyday in 2000, I took a risk and joined a local startup company called MyHealthBank. That lasted 18 months and was an incredible learning experience. More importantly, the intensity of a startup environment forged many lasting friendships. In 2001, I joined Kaiser Permanente, where today I'm responsible for our community benefit programs, government and community relations. In this role, I work closely with business, community and government leaders in Oregon and Washington to support Kaiser Permanente's mission and to enhance and protect our reputation. Outside of work, my wife, Susan Kramer, and I recently celebrated our 20th anniversary. In addition, I'm a proud father of two teenagers, an avid cyclist, reluctant runner and occasional triathlete.